



Dake Cui
Graphic Designer

[da.ke](#) (Portfolio)

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Education

Sep 2020 – Apr 2022

ArtCenter College of Design

[Pasadena, California](#)

Master of Fine Arts in Graphic Design

Focused Coursework at ArtCenter:

Jan 2021 – Apr 2021

Salesforce Sponsored Project

Collaborated with a graphic design student and an interaction design student to conceptualize, prototype, and create graphic assets for a pitch to re-imagine the future of Salesforce's Dreamforce event during and after the pandemic.

Aug 2016 – May 2020

Maryland Institute College of Art

[Baltimore, Maryland](#)

Bachelor of Fine Arts in Graphic Design

Concentration in Photography

Scholarship

May 2021 – Apr 2022

ArtCenter Graduate Continued Scholarship

Sep 2020 – Apr 2022

ArtCenter Graduate Scholarship

Aug 2016 – May 2020

Starr Foundation Scholarship

Aug 2016 – May 2020

Academic Honors Scholarship

Aug 2016 – May 2020

Trustee Award

Aug 2016 – May 2020

Creative Vision Award

Experiences

Feb 2021 – Apr 2022

Designmatters at ArtCenter (NGO)

[Pasadena, California \(Remote\)](#)

Graphic Design Student Worker (Part-time)

Focused on maintaining and updating the website to promote the department's events, mission, and programs to internal and external audiences.

Jun 2021 – Aug 2021

NBCUniversal Media, LLC

[New York, New York \(Remote\)](#)

NBC News/MSNBC Artworks Intern

Redesigned the identity for NBC NEWS NOW Channel with other designers including new logos, layouts, transitions, and text animations. Created a NextGen TV idea pitch for NBC NEWS. Helped create graphic assets for several shows.

Sep 2020

Peking University Department of History

[Beijing, China \(Remote\)](#)

Book Designer (Freelance)

Designed a 288-page book, *XingZhiLu* showcasing the students' summer field research projects.

Jul 2020 – Aug 2020

GoGlobal Accelerator

[Sunnyvale, California \(Remote\)](#)

Graphic Design Intern

Edited product images, created website layouts, banners, and made social media video advertisements for a variety of start-up companies to help sell outdoor and health products to global customers online.

Skills

Software

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Premiere Pro, After Effects, Lightroom, XD, Figma, Sketch App, Keynote, HTML/CSS, and Webflow

Familiar with:

Cinema 4D and JavaScript

Craft

Branding, typography, UI design, web design, photography, video editing, and motion graphics

Languages

Mandarin (native) and English (fluent)

